

# The Retail Site Finder Accelerator

Stop guessing which locations will drive revenue.

Retail site selection is a multi-month grind of manual data pulls — traffic patterns, rent, demographics, competitor density, all recalculated by hand every time a variable shifts. We replace that with a live model that scores and ranks locations dynamically, so you open the right stores.

## PROOF POINTS

**97%**

### FASTER SITE EVAL

Weeks of analysis compressed to hours

**100%**

### DATA COVERAGE

Traffic, rent, demo, competitors — live

**#1**

### FIRST MOVER

Screen more sites faster than any competitor

## HOW IT WORKS

### • Dynamic Location Scoring

Every candidate site is scored in real time across traffic patterns, foot traffic, rent-to-revenue ratios, demographics, and competitor density.

### • Side-by-Side Market Ranking

Candidate locations are ranked on the metrics that predict revenue: co-tenancy, visibility, accessibility, and market saturation.

### • Live Model Recomputation

Change a variable — rent increases, new competitor opens, trade area shifts — and the entire site model updates instantly. No manual rework.

### • Speed Wins the Best Sites

The retailers that identify and commit to winning locations fastest capture the market. The accelerator makes you the first mover.

## BEFORE & AFTER

### BEFORE

|                        |                         |
|------------------------|-------------------------|
| Site evaluation time   | Weeks of manual work    |
| Data inputs per site   | Pulled & calc'd by hand |
| Sites screened / cycle | 1-3 at a time           |
| Decision confidence    | Gut feel + spreadsheets |

### AFTER — WITH RETAIL SITE ACCELERATOR

|                        |                             |
|------------------------|-----------------------------|
| Site evaluation time   | Hours — fully modeled       |
| Data inputs per site   | Live — auto-refreshed       |
| Sites screened / cycle | Dozens in parallel          |
| Decision confidence    | Scored, ranked, data-driven |

## PROOF — CLIENT SUCCESS STORY

### Proven Results RETAIL SITE SELECTION

**10.0 NPS**

Perfect client score

**Current state:** Weeks to evaluate a site; traffic, rent, demo & competitor data pulled and calculated by hand — redone on every change.

**Future state:** Live nodes recompute across all data points instantly. Site eval: weeks → hours. Layout math: days → under 2 minutes.

### Weeks → Hours

Site Eval  
Time

### Days → <2 min

Data Model  
Recompute

### Parallel

Sites  
Screened

### First Mover

Market  
Position

■ You own everything we build

■ Deployed in weeks, not quarters

■ No per-seat licensing ever

■ Working prototype in session one