

The Gas Station Site Finder Accelerator

Stop guessing which brownfield sites and locations will drive fuel volume.

Gas station site selection is a complex grind — brownfield environmental status, traffic ingress/egress, fuel volume potential, zoning, tank remediation cost, competitor density, and c-store revenue all recalculated by hand on every change. We replace that with a live scoring model.

PROOF POINTS

97%

FASTER SITE EVAL

Weeks of analysis compressed to hours

100%

DATA COVERAGE

Fuel vol, environ, traffic, zoning — all live

#1

FIRST MOVER

Screen more sites faster than any competitor

HOW IT WORKS

• Brownfield & Site Scoring

Every candidate site is scored across environmental status, tank remediation cost, ingress/egress, zoning, and permit feasibility.

• Live Cost Recomputation

Change a remediation estimate, update a traffic count, or add a competitor — the full site P&L and ranking update instantly.

• Fuel Volume & Revenue Modeling

Traffic count, road type, competitor proximity, and c-store potential are modeled together to project fuel volume and total site revenue.

• Side-by-Side Site Ranking

All candidate sites ranked on the metrics that predict profitability: volume potential, all-in cost, environmental risk, and payback period.

BEFORE & AFTER

BEFORE

Site evaluation time	Weeks of manual work
Data inputs per site	Pulled & calc'd by hand
Sites screened / cycle	1-3 at a time
Decision confidence	Gut feel + spreadsheets

AFTER — WITH GAS STATION ACCELERATOR

Site evaluation time	Hours — fully modeled
Data inputs per site	Live — auto-refreshed
Sites screened / cycle	Dozens in parallel
Decision confidence	Scored, ranked, data-driven

PROOF — CLIENT SUCCESS STORY

Proven Results GAS STATION SITE SELECTION

10.0 NPS

Perfect client score

Current state: Weeks to evaluate a brownfield site; environmental, traffic, zoning & revenue data pulled and calculated by hand on every change.

Future state: Live nodes recompute across all data points instantly. Site eval: weeks → hours. Full P&L model: days → under 2 minutes.

Weeks → Hours

Site Eval
Time

Days → <2 min

P&L Model
Recompute

Parallel

Sites
Screened

First Mover

Market
Position

■ You own everything we build

■ Deployed in weeks, not quarters

■ No per-seat licensing ever

■ Working prototype in session one