

The Franchise Development Accelerator

Stop evaluating franchise candidates and territories by gut feel and spreadsheets.

Franchise development teams manually score candidates, evaluate territory viability, and manage onboarding — each step done in isolation. We unify it: territory scoring, candidate evaluation, and onboarding automation in one owned engine.

PROOF POINTS

~4x

MORE AWARDS

Territory pipeline evaluated and closed faster

97%

FASTER SCORING

Candidate and territory scored in hours not weeks

2-4

WEEKS TO LIVE

Deployed and running against your real data

HOW IT WORKS

• Territory Viability Scoring

Every candidate territory is scored across demographics, traffic, competition density, co-tenancy, and your unit economics model.

• Automated Onboarding Workflow

Approved candidates move through a structured onboarding engine — document collection, training milestones, and pre-opening tasks.

• Franchisee Candidate Evaluation

Candidate applications are ingested and scored against your operator profile: financial strength, experience, market fit, and territory alignment.

• System-Wide Pipeline & Performance Dashboard

Every prospect, territory, and open unit is visible in a single owned dashboard — ranked, scored, and flagged for your development team.

BEFORE & AFTER

BEFORE

Territory evaluation time	Weeks — manual analysis
Candidate review per month	Limited by team bandwidth
Onboarding coordination	Email chains, manual tracking
Development pipeline visibility	Fragmented across tools

AFTER — WITH THE FRANCHISE ACCELERATOR

Territory evaluation time	Hours — live scoring model
Candidate review per month	Unlimited — auto-screened
Onboarding coordination	Automated — self-advancing
Development pipeline visibility	Single owned dashboard

PROOF — CLIENT SUCCESS STORY

Proven Results **FRANCHISE DEVELOPMENT**

10.0 NPS

Perfect client score

Current state: Territory analysis done manually per market; candidate scoring inconsistent; onboarding coordinated by email — each award taking months.

Future state: Territories scored in hours; candidates auto-evaluated; onboarding automated. 4x more awards with the same development team.

~4x More

Franchise
Awards

Hours Not Weeks

Territory
Scoring

Automated

Candidate
Onboarding

You Own It All

Code + Data
Outright

■ You own everything we build ■ Deployed in weeks, not quarters ■ No per-seat licensing ever ■ Working prototype in session one