

The Dynamic CRM Accelerator

Stop renting your customer data from someone else.

Six-figure per-seat CRM platforms charge you forever to access your own pipeline — and still don't fit how you actually sell. We build a CRM tailored to your process, owned outright, deployed in weeks. No lock-in, no per-seat tax, no generic template forcing your team to adapt.

PROOF POINTS

1/6

THE COST

Of conventional SaaS CRM builds

25

DAYS TO DEPLOY

Fully owned CRM live in under a month

\$0

PER-SEAT LICENSING

Ever. You own the code and the data

HOW IT WORKS

• Pipeline Mapping

We start with how your team actually sells — not a generic template. Every stage, field, and workflow is built around your real process.

• Full Data Ownership

Your customer data and the software that runs it are yours outright. Securely migrated, fully owned — no vendor holds your pipeline.

• Bespoke Build, Live

Working MVPs are stood up inside the first conversation. Your CRM is built against your actual pipeline data, tailored in real time.

• No Lock-In, Ever

No per-seat fees, no renewal negotiations, no platform risk. The code lives in your environment and runs on your terms.

BEFORE & AFTER

BEFORE

CRM platform cost / yr	~\$85K (Salesforce)
Ownership	Vendor-locked
Time to deploy	Months of setup
Per-seat licensing	Ongoing forever

AFTER — WITH THE CRM ACCELERATOR

CRM platform cost / yr	Under \$25K — owned
Ownership	You own code + data
Time to deploy	25 days to live
Per-seat licensing	None — ever

PROOF — CLIENT SUCCESS STORY

One Indiana Financial WEALTH MANAGEMENT

10.0 NPS

Perfect client score

Current state: ~\$85K/year for Salesforce with a renewal looming — a platform that didn't fit how the team actually sells.

Future state: A fully-owned CRM replacement, built in 25 days with ~1.5 engineers. They own the software outright.

\$85K → <\$25K

Platform
Cost / Yr

Owned Outright

Software +
Data

25 Days

Deployed
In

\$0 Per-Seat

Licensing
Forever

■ You own everything we build

■ Deployed in weeks, not quarters

■ No per-seat licensing ever

■ Working prototype in session one